

The Pediatric GURUS

May 29 -
May 31, 2009

11th
Annual

Skytop Lodge, Skytop, Pennsylvania

The Goryeb Children's Hospital is proud to present our 11th Annual Continuing Medical Education Conference at Skytop Lodge in Pennsylvania, a weekend program on topics of interest to practicing pediatricians, family practitioners, advanced practice nurses and office managers.

Set on 5,500 pristine acres, Skytop Lodge (skytop.com) offers the perfect combination of facilities and services to enhance our conference. The newly opened Executive Conference Center at Skytop is a state-of-the-art facility featuring the latest audio-visual equipment, and countless amenities.



Learning Objectives

At the conclusion of this activity, the participants should be able to:

- ▲ Evaluate and manage a broad range of general pediatric outpatient topics;
- ▲ Evaluate and manage food allergies in children;
- ▲ Discuss prevention of atopic disease through diet;
- ▲ Diagnose and differentiate tics and behavioral treatment of tic disorders;
- ▲ Recognize, screen and treat anxiety disorders in children and adolescents;
- ▲ Summarize immunization recommendations for 2009;
- ▲ Describe what is new with Strep Pharyngitis;
- ▲ Refresh physical examination skills;
- ▲ Generate differential diagnoses based on laboratory examination;
- ▲ Run an efficient office practice.

The Pediatric GURUS



Course Directors

David M. Cooper, MD, MPH, FAAP

Walter D. Rosenfeld, MD, FAAP, Chairman

Course Advisory Committee

Michelle Bender, MD, FAAP

Christine Coyne, MD, FAAP

Teri Criscione, MPA

Ken Davis, MD, FAAP

Richard Lander, MD, FAAP

Tosan Livingstone, MD

Jean O'Connell

Holly Parlavecchio

Anne Schwartz

Jennifer Shaw-Brachfeld, MD, FAAP

Visiting Faculty

Scott H. Sicherer, MD, FAAP

Assistant Professor of Pediatrics
Jaffe Food Allergy Institute
Mount Sinai School of Medicine
New York City, New York

Stanford T. Shulman, MD, FAAP

Virginia H. Rogers Professor of Pediatric Infectious Diseases
Northwestern University
The Feinberg School of Medicine
Chief, Division of Infectious Diseases
The Children's Memorial Hospital
Chicago, Illinois

John T. Walkup, MD

Associate Professor
Deputy Director, Division of Child and Adolescent Psychiatry
Johns Hopkins Hospital
Baltimore, Maryland

Joseph A. Zenel, Jr., MD, FAAP

Professor and Chief of the Section of General Pediatrics
Sanford School of Medicine
The University of South Dakota
Assistant Vice President for Education, Sanford Health
Sioux Falls, South Dakota

Goryeb Children's Hospital/ Atlantic Health Faculty

John J. Gregory, Jr, MD, FAAP

Valerie Center, Pediatric Hematology/Oncology,
Atlantic Health

Richard Lander, MD, FAAP

Clinical Assistant Professor of Pediatrics, UMDNJ

Frances M. Guevarra, MD

BD Diabetes Center, Pediatric Endocrinology, Atlantic Health

Lorraine M. Lazar, MD

Pediatric Epilepsy Center, Child Neurology, Atlantic Health

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



New Jersey Chapter

Thank you for support from MAIN STREET VACCINES

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Medical Society of New Jersey through the joint sponsorship of Atlantic Health and the American Academy of Pediatrics, New Jersey Chapter.

Atlantic Health designates this educational activity for a maximum of 17.5 AMA PRA Category 1 Credits™. Physicians should claim credit commensurate with the extent of their participation in the activity. Atlantic Health is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

PEDIATRIC PRACTICE MANAGEMENT PRACTICUM

Friday, May 29, 2009

7:30am to 4:00pm

A daylong seminar preceding the Practical Office Pediatrics Conference, designed to help physicians and office managers with the organizational, financial and medical-legal issues confronting pediatric practices today.

Speakers

Richard Lander, MD, FAAP
Clinical Assistant Professor of Pediatrics, UMDNJ

Chip Hart
Director of Pediatric Solutions,
Physician's Computer Company

Kathryn Sortino and Connie Werner-Hopkins, RN
Human Resource Managers, Atlantic Health

Ashley R. McEnroe, Esq.
Staff Attorney - Risk Management,
Morristown Memorial Hospital

7:30 to 8:15am Continental Breakfast and Registration

8:15 to 8:25am Introductions
*Walter D. Rosenfeld, MD and
David M. Cooper, MD*

**8:25 to 9:05am Plenary #1 — Coding
How to Document for Compliance**
Richard Lander, MD

**9:05 to 10:20am Plenary #2 —
Preventive Care for Fun and Profit**
Chip Hart, MD

10:20 to 10:30am Break

**10:30 to 11:10am Plenary #3 —
Legal Challenges for the
Primary Care Physician**
Ashley R. McEnroe, Esq.

11:10 to 11:30am Interactive Panel: Q&A
*Richard Lander, MD, Chip Hart and
Ashley R. McEnroe, Esq.*

**11:30am to 12:30pm Breakout Sessions —
Concurrent Workshops:**

- A. How to Choose an EHR**
Chip Hart
- B. Does anyone have an HR question?**
Connie Werner-Hopkins and Kathy Sortino
- C. Coding Vignettes**
Richard Lander, MD

12:30 to 1:35pm Lunch

**1:35 to 2:15pm Plenary #4 — HR Topics: Managing
Employee Absences, FMLA, ADA**

**2:15 to 3:15pm Breakout Sessions —
Concurrent Workshops:**

- A How to Choose an EHR**
Chip Hart
- B. Does Anyone Have an HR Question?**
*Connie Werner-Hopkins and
Kathy Sortino*
- C. Coding Vignettes**
Richard Lander, MD

**3:15 to 4:00pm Plenary #5 —
Successful Patient Recall Strategies**
Chip Hart

Educational time of Friday practice management seminar 6.5 hours



PEDIATRIC GURUS

PRACTICAL OFFICE PEDIATRICS

Friday, May 29, 2009

- 4:00 to 6:00pm **Arrival and Registration**
Skytop Lobby
- 5:00 to 9:00pm **Cocktails, International-Themed Dinner and Entertainment**
Pine Room, South Porch and Garden

Saturday, May 30, 2009

- 7:00 to 7:30am **Breakfast**
- 7:30 to 7:45am **Introductions**
Walter D. Rosenfeld, MD and David M. Cooper, MD
- 7:45 to 8:25am **Plenary #1 — Gastrointestinal Food Allergies**
Scott H. Sicherer, MD
- 8:25 to 9:05am **Plenary #2 — Childhood Anxiety Disorders: Recognition and Treatment**
John Walkup, MD
- 9:05 to 9:25am **Panel Q&A**
Scott H. Sicherer, MD and John Walkup, MD
- 9:25 to 9:40am **Break**
- 9:40 to 10:20am **Plenary #3 — Immunization Update 2009**
Stanford T. Shulman, MD
- 10:20 to 11:00am **Plenary #4 — Visual Diagnosis: Back Pain**
Joseph A. Zenel, MD
- 11:00 to 11:20am **Panel Q&A**
Stanford T. Shulman, MD and Joseph A. Zenel, MD
- 11:20am to 12:20pm **Workshop Session 1:**
- A. **Kawasaki Disease 2009**
Stanford T. Shulman, MD
 - B. **Food Allergy Diagnosis and Management in the Pediatric Office Setting**
Scott H. Sicherer, MD
 - C. **Behavioral Problems in Children: Parenting Fundamentals for the Pediatrician**
John Walkup, MD
 - D. **Visual Diagnosis: Can you Make the Diagnosis without the History?**
Joseph A. Zenel, MD
- 12:20 to 1:30pm **Lunch**

1:30 to 2:30pm

Workshop Session 2:

- A. **Kawasaki Disease 2009**
Stanford T. Shulman, MD
- B. **Food Allergy Diagnosis and Management in the Pediatric Office Setting**
Scott H. Sicherer, MD
- C. **Behavioral Problems in Children: Parenting Fundamentals for the Pediatrician**
John Walkup, MD
- D. **Visual Diagnosis – Can you Make the Diagnosis without the History?**
Joseph A. Zenel, MD

6:00 to 10:00pm

Dinner and Entertainment

Sunday, May 31, 2009

- 7:00 to 7:30am **Breakfast**
- 7:30 to 7:45am **Introductions**
Walter D. Rosenfeld, MD and David M. Cooper, MD
- 7:45 to 8:25am **Plenary #5—Childhood Tic Disorders: What is a Pediatrician to do?**
John Walkup, MD
- 8:25 to 9:05am **Plenary #6—Brush Up on Your Physical diagnosis**
Joseph Zenel, Jr., MD
- 9:05 to 9:45am **Plenary #7—What's New with Strep Pharyngitis**
Stanford Shulman, MD
- 9:45 to 10:15am **Panel Q&A**
John Walkup, MD, Joseph A. Zenel, MD and Stanford T. Shulman, MD
- 10:15 to 10:30am **Break**
- 10:30 to 11:25am **Plenary #8—Prevention of Atopic Disease through Diet**
Scott H. Sicherer, MD
- 11:25am to 12:15pm **Medical Jeopardy**
Ken Davis, MD and David M. Cooper, MD
- 12:15 to 1:30pm **Lunch**
- 1:30 to 2:30pm **Workshop Session 3:**
- E. **Hypercoagulability Evaluation**
John Gregory Jr., MD
 - F. **Type 2 Diabetes in Children and Adolescents**
Frances Guevarra, MD
 - G. **Convulsive Syncope: clues to differentiating vasovagal/syncopal events vs. seizures**
Lorraine Lazar, MD



Goryeb Children's Hospital Friday, May 29 - Sunday, May 31, 2009

RESERVATION INFORMATION (Please type or print legibly)

Arrival Date _____ Departure Date _____

Name(s): Mr./Ms./Dr. _____

Company _____ # of Children _____

Address _____

City _____ State _____ Zip Code _____

Telephone (_____) _____ - _____ Ext _____

Fax (_____) _____ - _____ E-mail _____

Cutoff Date: Please reserve your room prior to April 24, 2009, by mailing or faxing this completed form to the address listed at the bottom of this page.

FAP PACKAGE RATES PER WEEKEND (2 nights):

Room Type	Single	Double
____ Queen Bedroom	\$558.00	\$724.00
____ Twin Bedroom	\$446.00	\$724.00
____ Mini Suite	\$816.00	\$816.00
____ Twin Cottage	\$446.00	\$724.00
____ Queen Cottage	\$558.00	\$724.00

Check-in: 4:00 pm Check-out time: 1:00 pm

DAILY RATE DETAILS:

Full American Meal Plan Rate (FAP) includes accommodation, as well as breakfast, lunch and dinner daily (beginning with dinner on the evening of arrival and concluding with lunch on the day of departure).

PA. State tax in the amount of 7.5% and service charge in the amount of \$30.00 per person are in addition to the room rate each night. Every effort will be made to accommodate your request. In the event that your request is not available, the next available room type will be reserved for you.

Most rooms in main lodge can accommodate 1 child per room. Mini suites can accommodate up to 3 young children. Cottage rooms w/pull out sofa can accommodate up to 2 children. More than three children will require a second room in main lodge or cottages

RATES FOR CHILDREN AND/OR THIRD ADULT IN ROOM:

Skytop Lodge offers a family plan. For children under 16 staying in parents room, please add \$30.00 per child per night. For children occupying their own guestroom, please deduct \$100.00 off the double occupancy rate. No charge for infants if you bring your own porta crib. For an additional adult in the guestroom, please add \$70.00 per person per night.

DEPOSIT POLICY:

All reservations must be secured with a deposit equal to one night's room charge. The total deposit will be applied to your designated length of stay.

Please fill out the appropriate credit card information, date of expiration and amount to be charged below. Your credit card will be charged upon receipt of the information below.

Credit Card Type _____ Exp. Date _____

Credit Card Number _____

Name on Credit Card _____

Signature _____

____ Please initial here if this card is not the attendee's and it is to be used for payment of the balance for this room reservation (excluding incidentals).

CANCELLATION POLICY:

A deposit in the amount of one night's rate is required to confirm your reservation. The deposit is refundable if cancellation is made by **April 24, 2009**, less \$10.00 processing fee. After this date, any cancellations, early checkouts, or no shows will result in full charge for your original length of stay.

ADDITIONAL INFORMATION:

For additional information about Skytop Lodge and the amenities we offer visit our web site at:

www.skytop.com

Return this form to: Skytop Lodge, Attn: Janet Mahler,
One Skytop, Skytop, PA 18357
Phone: 570-595-7401 x521
Fax: 570-595-7285

The Pediatric GURUS



The Goryeb Children's Hospital of Atlantic Health provides the entire range of specialized pediatric services – from cardiology, neurology and gastroenterology to endocrinology, pulmonology, and adolescent medicine – while focusing on the special health care needs of children and their families. Being especially sensitive to the needs of children and their families, while offering the best specialty pediatric care, is what the Goryeb Children's Hospital is all about.

Conference Registration Form

This form must be completed for each attendee and mailed with check made payable to Atlantic Health to:

Maria Acevedo
Department of Pediatrics, Box #29
100 Madison Avenue
Morristown, NJ 07962

If you have questions regarding the registration process please call Maria at **Phone: 973-971-5150** or **Fax: 973-290-2388**.

Reminder: Make your hotel reservation separately with Skytop Lodge at **1-800-345-7759** or **570-595-7285**

Name: _____ **Degree:** _____ **Date:** _____

Street Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Phone Number: _____ **Fax Number:** _____

Pediatric Practice Management Practicum

Friday, May 29

Physicians \$200

Practice/Office Managers \$ 75

Pediatric Gurus

Saturday and Sunday, May 30 - May 31

***Early Bird (due before 4/28/09)** \$250

***Paying after 4/28/09** \$290

***Atlantic Health Physician
 and/or MAIN STREET VACCINES Physician \$100
 (with paid dues)**

Fee for Practice Management Course (A) _____

Fee for Pediatric Gurus Conference (B) _____

**Discount Fee: For those attending both Friday
 and Weekend subtract \$50 from total (C)** _____

Total Registration fee (A+B+C) (this is the total fee due with your registration) _____

Workshop Sessions

Please indicate your 1st and 2nd preference for each Workshop Session (I, II, III).

Workshop Session I

Saturday, May 30 - 11:20-12:20pm

___ Kawasaki Disease - *Shulman*

___ Food Allergy Diagnosis - *Sicherer*

___ Behavioral Problems - *Walkup*

___ Visual Diagnosis - *Zenel*

Workshop Session II

Saturday, May 30 - 1:30- 2:30pm

___ Kawasaki Disease - *Shulman*

___ Food Allergy Diagnosis - *Sicherer*

___ Behavioral Problems - *Walkup*

___ Visual Diagnosis - *Zenel*

Workshop Session III

Sunday, May 31 - 1:30-2:30pm

___ Hypercoagulativity Eval.- *Gregory*

___ Type 2 Diabetes - *Guevarra*

___ Convulsive Syncope - *Lazar*

Please Enclose: **Course Fee** **Conference registration Form**