

# ABOUT THE INSTRUCTORS

**Richard Lander, MD, FAAP**, is a managing partner in a pediatric private practice in New Jersey and is president and cofounder of Resources in Physician Management Services., a consulting company. He is currently a Clinical Assistant Professor of Pediatrics at UMDNJ. Along with his dedication to the care and well being of children and adolescents, Richard has made it a priority to help ensure that pediatricians are properly remunerated for their hard work on children's behalf. As the president of the NJ-AAP Chapter, he initiated and remains as co-chair of the Pediatric Council. Richard serves as a member of the AAP Private Payers Advocacy Committee and chairs the AAP Section On Administration and Practice Management (SOAPM). He has been a consultant to the AAP Task Forces on Reimbursement, the Task Force on Obesity, and the Task Force on Mental Health. Since 1989, he has been an AAP Regional CPT Trainer and has lectured on coding and practice management for the AAP, private enterprises, and pediatric residency programs. He serves on and contributes to several coding newsletter editorial boards.

**Richard Tuck, MD**, is a general pediatrician in a private group practice in Zanesville, Ohio. He is also medical director of Quality Care Partners, a southeastern Ohio PHO. Dr. Tuck is a nationally known expert with extensive knowledge of CPT and ICD coding, as well as payer and reimbursement issues, gained through his personal practice and stat/national committee involvement. He serves as the American Academy of Pediatrics' representative to the AMA RBRVS Review Update Committee (RUC). Dr. Tuck received the Buzzy Vanchiere award for his efforts to educate pediatricians on appropriate coding. The education assists pediatricians in obtaining adequate payment for the work they do and maintains access to care for their patients.

**Chip Hart** is the Director of PCC's Pediatric Solutions consulting group. Chip's 18 years of pediatric practice management expertise has helped hundreds of pediatricians increase their financial health. He has conducted many successful negotiations with insurance companies, and worked as a consultant for the American Academy of Pediatrics (AAP) and the AAP Section on Administration and Practice Management (SOAPM). As a dynamic and motivating speaker, Chip leads educational seminars and consults for pediatric professionals nationwide. Chip has also contributed articles on practice management and health care information technology for Pediatric Coding Alert, the AAP SOAPM's Newsletter, and Medical Group Management Association.

# REGISTRATION

Thursday, January 15, 2008

Practice name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Special dietary considerations: \_\_\_\_\_  
\_\_\_\_\_

Please list the names of people who will be attending the conference from your practice: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

AAP Member Number: \_\_\_\_\_  
(Only one number required for discount rate)

Cost: \$325 for AAP members (\$379 for non-members)

You will be invoiced by PCC for the total amount, with the full payment due prior to event attendance.

The conference will take place at:  
Sheraton Grand Hotel  
440 West John Carpenter Freeway  
Irving, TX 75063  
972-929-8400

Register online! [www.pcc.com/practmgmt](http://www.pcc.com/practmgmt)

Or, return this registration form to PCC  
**Fax: (802)-846-8178**  
**Mail: 1 Main St., Suite 7, Winooski, VT 05404**  
You will receive confirmation and an invoice by fax.

 **Physician's Computer Company**  
1 Main Street, Suite 7  
Winooski, VT 05404

# PEDIATRIC CODING & PRACTICE MANAGEMENT CONFERENCE

January 15, 2009  
Sheraton Grand Hotel  
Irving, Texas (Dallas area)



Presented by:



1 Main St. Winooski, Vt. 05404  
800-722-7708 fax 802-846-8178

[www.pcc.com/practmgmt](http://www.pcc.com/practmgmt)

PEDIATRIC CODING EDUCATION-SEE INSIDE FOR DETAILS!

# CONFERENCE SCHEDULE AND CLASS DESCRIPTIONS

## Put your practice ahead of the curve

with PCC's January 2009 Pediatric Coding and Practice Management Conference. Pediatric coding experts will address key issues during seven courses designed to improve your coding practices and reimbursement.

The January 2009 Pediatric Coding Conference will be held at the Sheraton Grand Hotel in Irving, Texas on Thursday, January 15 from 7:30 a.m.-4:30 p.m. Irving is just a few minutes away from the Dallas Fort Worth International Airport.

This is an intensive, one-day session focused on important pediatric issues that affect your practice every day. You'll master the coding basics, get answers to your specific questions during Q&A sessions with our pediatric panel, and gain valuable insight on timely topics about immunizations, pay-for-performance programs, physician compensation, and more.

Our expert panel of instructors includes Richard Lander, MD, FAAP, Richard Tuck, MD, and PCC's Chip Hart.

Admission to this conference is only \$325 for AAP members (\$379 for non-members)! To receive your discount, enter the code **PCC AAP** when you register online.



**Pediatric software just got smarter.  
Your practice just got healthier.**

[www.pcc.com](http://www.pcc.com)

## SCHEDULE AT-A-GLANCE

Thursday, January 15, 2008

7:30-8:00 a.m.	Registration and Continental Breakfast
8:00-8:15 a.m.	<b>FREE Online Practice Management Tools</b>
8:15-9:00 a.m.	<b>Coding 101</b>
9:00-9:45 a.m.	<b>Give Me The Money: How To Decrease Your A/R</b>
9:45-10:00 a.m.	<b>Q&amp;A Session</b>
10:00-10:30 a.m.	Break
10:30-11:15 a.m.	<b>Procedure Power Coding</b>
11:15-12:00 p.m.	<b>Pediatric Physician's Compensation Models</b>
12:00-12:15 p.m.	<b>Q&amp;A Session</b>
12:15-1:30 p.m.	Lunch
1:30-2:15 p.m.	<b>Vaccine Coding: Preventive Medicine For A Healthy Bottom Line</b>
2:15-3:00 p.m.	<b>Who Wants to Be a Coding Millionaire?</b>
3:00-3:15 p.m.	<b>Q&amp;A Session</b>
3:15-3:45 p.m.	Break
3:45-4:15 p.m.	<b>Thirty Tips in Thirty Minutes</b>
4:15-4:30 p.m.	<b>Q&amp;A Session</b>

## FREE Online Practice Management Tools

Your PCC host will provide information about free online pediatric practice management resources available to you. These free resources can help you update your pricing, review your coding curve, select an EHR, and more.

## Coding 101

Super coding expert, Richard Tuck, MD, covers the essentials of pediatric coding with updates for 2009. Whether you are new to coding or feel like you already know it all, there is something here for everyone.

## Give Me the Money: How to Decrease Your A/R

The AAP SOAPM's Chairperson, Richard Lander, MD, will cover the policies and procedures you need to have in place to collect the money that is due to you. Topics will include everything from preparing for HSAs to how your staff can ask for money at the time of service and still keep your patients happy.

## Procedure Power Coding

Most pediatric offices leave thousands--even tens of thousands!--of dollars on the table each year for work they have done, but failed to code properly. National CPT expert, Richard Tuck, MD, will walk you through coding procedures to increase your bottom-line.

## Pediatric Physician's Compensation Models

Developing a fair compensation model is an ongoing struggle for many pediatric practices. PCC's Chip Hart will walk you through the challenges of many real offices to determine what might work for you. The varied skills, personalities, productivity levels, experience, lifestyle demands, and non-financial contributions of those involved are just some of the factors that contribute to the challenge of physician compensation. Hart will provide an overview of existing models and data from pediatric offices across the country and identify patterns of success.



## PCC's Chip Hart

### Vaccine Coding: Preventive Medicine for a Healthy Bottom Line

Each passing year makes the process of billing for vaccines more difficult. With the introduction of new vaccines, changes in the coding rules, and many insurance companies adding their own interpretations, Dr. Lander will help you navigate the muddy waters to get properly reimbursed. Stop losing money on one of the most expensive, risky--yet necessary--aspects of running your practice.

### Who Wants to Be a Coding Millionaire?

Dr. Tuck provides an entertaining and challenging review of coding highlights to maximize your practice income. Whether you work for a practice that is afraid to use 99214s or has already mastered the subtle details of the -25 modifier, this game show format course is a must attend.

### Thirty Tips in Thirty Minutes

Join Richard Lander, MD, and Richard Tuck, MD, in a fast-paced barrage of all the small, but important, tips and tricks that did not make it into the other topics!