

The Pediatrician as Specialist

American Academy of Pediatrics

April 25-27, 2014—Lake Tahoe, California

FACULTY

Melissa Z. Arca, MD, FAAP • Kris Calvin • Chip Hart • Scott A. Hoffinger, MD

Renee Howard, MD • James N. Jarvis, MD, FAAP • Susanne Madden, MBA

Jyothi Marbin, MD, CTTS, FAAP • Cindy Nelson-Purdy, PNP, MPH

Heidi K. Román, MD, FAAP • Ziad Saba, MD, FAAP • Wendy Sue Swanson, MD, FAAP

Amy Whittle, MD, FAAP • Charles Wibbelsman, MD, FAAP

For more information: www.aapca1.org, aapbev@sbcglobal.net or 415/479-9200



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PURPOSE

The 2014 Annual Spring CME conference of California Chapter 1, American Academy of Pediatrics (CC1, AAP) will provide pediatricians, family practitioners, nurses, nurse practitioners, physicians' assistants and other allied health professionals with the ability to identify, treat and appropriately refer the most challenging conditions that present in the primary care office. In addition, training will be provided for pediatricians, practice managers, administrators and practice staff on topics related to patient education, practice management and patient engagement using social media and internet resources. Advocacy for children's health issues will be discussed and attendees will have the opportunity to improve their own advocacy skills. Hands-on workshops will demonstrate the most advanced and current techniques for management of common conditions in the pediatric office. This meeting is a forum for the chapter to interact with its membership and for conference attendees to socialize, network and exchange ideas and experiences. The conference is designed to be enjoyed by families and allow time for recreational activities in beautiful Squaw Valley and Lake Tahoe, CA.

ACCREDITATION

CC1, AAP is accredited by the Institute of Medical Quality/California Medical Association to provide continuing medical education for physicians. CC1, AAP takes responsibility for the content, quality and scientific integrity of this CME activity in accordance with ACCME guidelines for continuing medical education.

CC1, AAP designates this educational activity for a maximum of 12.5 hours of *AMA PRA category 1 Credits*™. Physicians should claim credit commensurate with the extent of their participation in the activity.

CC1, AAP is approved by the California Board of Registered Nursing, Provider Number CEP 12745 for 12.5 contact hours.

There will be an on-line pre-test and post-test, as well as an on-site program evaluation required for issuing CME and CEU certificates. The post-test will be emailed one month after the conference. Once you have completed the on-line post-test, you will be emailed your certificate.

EDUCATIONAL OBJECTIVES

The educational objectives for this course are available on-line at: www.aapca1.org

FACULTY AND COMMITTEE DISCLOSURES

Disclosures for this course are available on-line at: www.aapca1.org

FACULTY



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**American Academy of Pediatrics—April 25-27,
2014—Lake Tahoe, California**

FRIDAY, APRIL 25

7:15 am – Registration desk open in Sierra Ballroom Pre-function area. Continental
7:55 am breakfast for registrants.

This session is devoted to workshops. Please choose 2 of the 4 concurrent workshops from 8 am to 10:15 am and 2 of the 4 concurrent workshops from 10:45 am to 1:00 pm. Select your choices from the schedule below and indicate them on the registration form. Each workshop is one hour and is repeated once.

8:00 am – 9:00 am:	W1	W2	W3	W4
9:15 am – 10:15 am:	W1	W2	W3	W4
10:15 am – 10:45 am:	Break			
10:45 am – 11:45 am	W5	W6	W7	W8
12:00 noon – 1:00 pm	W5	W6	W7	W8

Workshop Titles

W1: *Susanne Madden, MBA*
Patient Centered Medical Home:
Why, How and What's In It For You?

W2: *Chip Hart*
Your Practice and the Internet:
Things You May not Know

W3: *Scott A. Hoffinger, MD*
Casting, Splinting and the Pediatric
Office Management of Fractures and
Sprains

W4: *Charles Wibbelsman, MD*
Adolescent Male Reproductive and
Sexual Health: What to Ask the Boys

W5: *Melissa Z. Arca, MD and
Heidi K. Román, MD*
Your Patients are Online:
The What, Why and How of Being a
Social Media Savvy Pediatrician

W6: *Jyothi N. Marbin, MD and
Cindy Nelson-Purdy, PNP*
CEASE CA (The Clinical Effort Against
Secondhand Smoke Exposure):
Reducing Secondhand Smoke
Exposure in Children

W7: *Chip Hart and Susanne Madden*
Recalling Patients: Effective Strategies
for Managing Patient Care in the
Medical Home

W8: *Renee Howard, MD*
Management of Warts and Molluscum
for the Pediatrician

SATURDAY, APRIL 26

7:30 am Registration desk open in
Sierra Ballroom Pre-function
area. Continental breakfast
for registrants.

Plenary Sessions

8:00 am Welcome and Introduction
8:10 am *Ziad Saba, MD*
Chest Pain: The Pediatric
Perspective

8:45 am *Renee Howard, MD*
A Primary Care Approach to
Acne Therapy

9:20 am *James N. Jarvis, MD*
A Primer of Epigenetics and
Its Role in Toxic Stress and
Disease Susceptibility, Part 1

9:55 am Faculty Panel
Questions & Answers

10:15 am Break

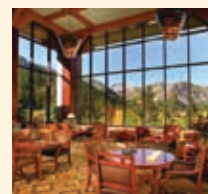
10:35 am *Wendy Sue Swanson, MD*
(via Skype) How 140 Characters is
Changing Pediatrics

11:10 am *James N. Jarvis, MD*
A Primer of Epigenetics and
Its Role in Toxic Stress and
Disease Susceptibility, Part 2

11:45 am *Ziad Saba, MD*
Postural Orthostatic
Tachycardia Syndrome
(POTS): A New Disease or a
Variation on an Old Theme?

12:20 *Kris Calvin*
The California Exchange: An
ACA Primer for Pediatricians

12:30 pm Faculty Panel
Questions & Answers



6:00 pm

Saturday Evening Social

Libations, dinner, and fun in the hotel game room. Children and
guests are encouraged to attend. Dinner tickets (required) must
be purchased prior to the conference. Informal attire.

SUNDAY, APRIL 27

7:30 – Registration Desk open in lower level outside Monument Peak, Emmigrant
8:00 am Peak and Castle Peak Rooms. Continental breakfast for registrants.

This session will be spent in seminars. You may attend 2 of the 3 concurrent
seminars from 8 am to 10:15 am and 2 of the 3 concurrent seminars from 10:45
am to 1:00 pm. Please indicate your choices on the registration form.

8:00 am – 9:00 am:	S1	S2	S3
9:15 am – 10:15 am:	S1	S2	S3
10:15 am – 10:45 am:	Break		
10:45 am – 11:45 am	S4	S5	S6
12:00 noon – 1:00 pm	S4	S5	S6

Seminar Titles

S1: *James N. Jarvis, MD*
Evaluation of Children with
Musculoskeletal Complaints:
A Case-Based Approach

S2: *Scott A. Hoffinger, MD*
Common Issues in Sports Medicine

S3: *Ziad Saba, MD*
Critical Congenital Heart Disease in
the Newborn: Recognition and the
Case for Screening

S4: *Amy Whittle, MD*
Advocacy Update 2014:
Through the Lens of Child Poverty

S5: *Renee Howard, MD*
Great Cases: More than Meets the Eye

S6: *Melissa Z. Arca, MD and
Heidi K. Román, MD*
Children and Social Media: What
Pediatricians and Parents Must Know
to Guide Kids and Teens in Today's
Hyper-Connected World

The Pediatrician As Specialist American Academy of Pediatrics—April 25-27, 2014—Lake Tahoe, California

Conference Registration

Name.....
 Degree..... License #.....
 Address.....
 City.....State.....Zip code.....
 Email.....
 (Required for confirmation notices and CME Credit Certificate)

Prior to March 28, 2014

	Three days	Sat/Sun	Friday
Chapter 1 AAP Members	\$500	\$400	\$150
Non Chapter Members	\$600	\$500	\$175
MD in practice < 3 years	\$375	\$275	\$125
PA/Nurse Practitioner/Emeritus/Retired MD	\$375	\$275	\$125
Resident in Training	\$175	\$125	\$ 50
Office Staff/Other	\$375	\$275	\$125

March 28, 2014 and after

	Three days	Sat/Sun	Friday
Chapter 1 AAP Members	\$550	\$450	\$200
Non Chapter Members	\$650	\$550	\$225
MD in practice < 3 years	\$450	\$350	\$150
PA/Nurse Practitioner/Emeritus/Retired MD	\$450	\$350	\$150
Resident in Training	\$175	\$125	\$ 75
Office Staff/Other	\$425	\$325	\$150

Three-day and Sat/Sun conference registrants are provided one adult ticket for the Saturday Night Social. **Please confirm your attendance by checking here** ➡ ☐ Additional tickets: < 10 years: \$60, 10+ years: \$75. Please indicate additional number of each: < 10___ 10+___

Friday, April 25, 2014 workshops

Please indicate your choice of 2 of the 4 concurrent workshops from 8 am to 10:15 am and 2 of the 4 concurrent workshops from 10:45 am to 1:00 pm.

8:00 am – 10:15 am ☐ W1 ☐ W2 ☐ W3 ☐ W4
 10:45 am – 1:00 pm ☐ W5 ☐ W6 ☐ W7 ☐ W8

Sunday, April 27, 2014 seminars

Please indicate your choice of 2 of the 3 concurrent seminars from 8 am to 10:15 am and 2 of the 3 concurrent seminars from 10:45 am to 1:00 pm.

8:00 am – 10:15 am ☐ S1 ☐ S2 ☐ S3
 10:45 am – 1:00 pm ☐ S4 ☐ S5 ☐ S6

SYLLABUS

- Self download electronic syllabus: Free
- Printed syllabus: \$40 (Must be ordered by March 28)
- USB Flashdrive: \$15 (Must be ordered by March 28) and will be distributed at conference. Pre-order only. Flashdrives will not be available for sale on-site.

Syllabus materials will be provided electronically via the chapter website (www.aapca1.org) unless otherwise purchased above.

REFUNDS

Full refund until March 28. After March 28 a \$50 cancellation fee will be assessed. No refunds issued after April 11. In addition, credit card users who cancel their reservation at any time will be charged a \$25 cancellation fee.

PAYMENT

Total Amount Due: \$..... ☐ Check* ☐ Credit Card: (Visa or MasterCard only)

VISA/MC#

Expiration Date..... Security Code.....

Signature

*Please remit the conference registration form with your check made payable to CC1, AAP to: California Chapter 1, AAP, 68 Mitchell Blvd., Suite 252, San Rafael, CA 94903
 Phone: 415/479-9200 Fax: 415/479-9202 (for Visa or MasterCard payments)

CONFERENCE REGISTRATION ONLINE: www.aapca1.org



Hotel reservations are made directly with the Resort at Squaw Creek, Lake Tahoe, CA by going to the following website: www.squawcreek.com **The group code is 34M9YW.** The hotel has 97 rooms per night available for our group at a discounted rate of \$169 for the deluxe room and \$219 for fireplace suite with kitchenette. All hotel

rooms are subject to room tax and California Tourism Assessment. There is also a discounted resort fee of \$12 per day plus tax.

Reservations may also be made by phone at: 1-800-327-3353. You must let the reservation clerk know that you are with the American Academy of Pediatrics group to obtain the discounted rate. Please contact the hotel directly for a listing of amenities.

This block of rooms is available to use until April 4, 2014 or until the block has been filled. After April 4th the prevailing room rates will apply. Please make your reservations early to ensure you obtain the discounted rate.