

**AAP** ORLANDO  
experience 2024  
National Conference & Exhibition

American Academy  
of Pediatrics



DEDICATED TO THE HEALTH OF ALL CHILDREN®

# **25 *NEW* TIPS TO IMPROVE YOUR PRACTICE RIGHT NOW**

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## Faculty Disclosure Information

I have no relevant financial relationships with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services discussed in this CME activity.

PCC – Employee

I will give a balanced presentation using the best available evidence to support my conclusions and recommendations.

I **do not** intend to discuss an unapproved/investigative use of a commercial product/device in my presentation.

# Learning Objectives

At the conclusion of the presentation, participants should be able to:

1. Identify immediate and achievable changes for practice improvement.
2. Use practice management tools to craft their own practice styles.
3. Experience decreased frustration, better practice satisfaction, and decreased potential burnout.



# Twenty-five Practice Improving Tricks You Can Do Right Now!

S1206

Chip Hart

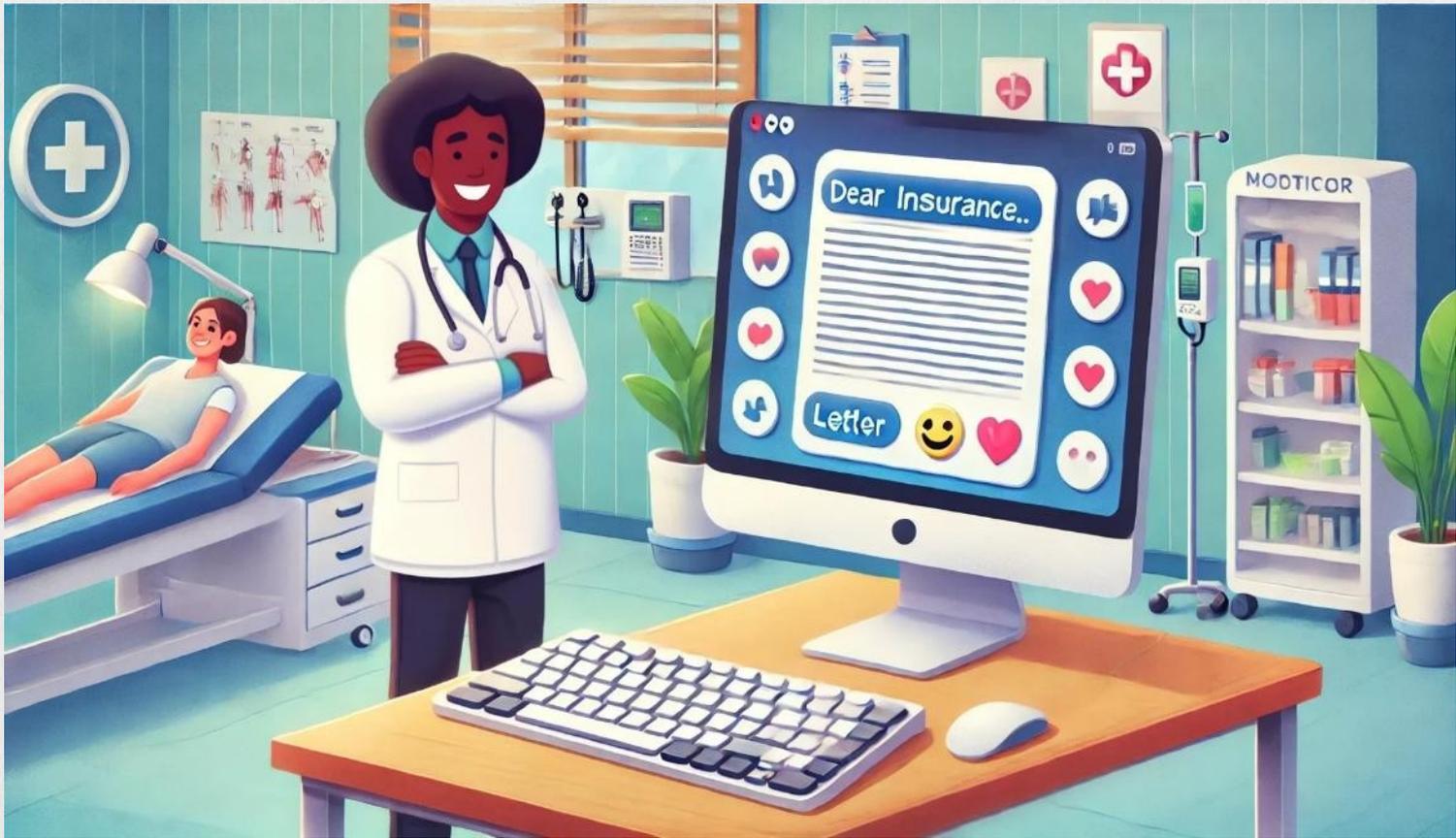
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Winooski, VT

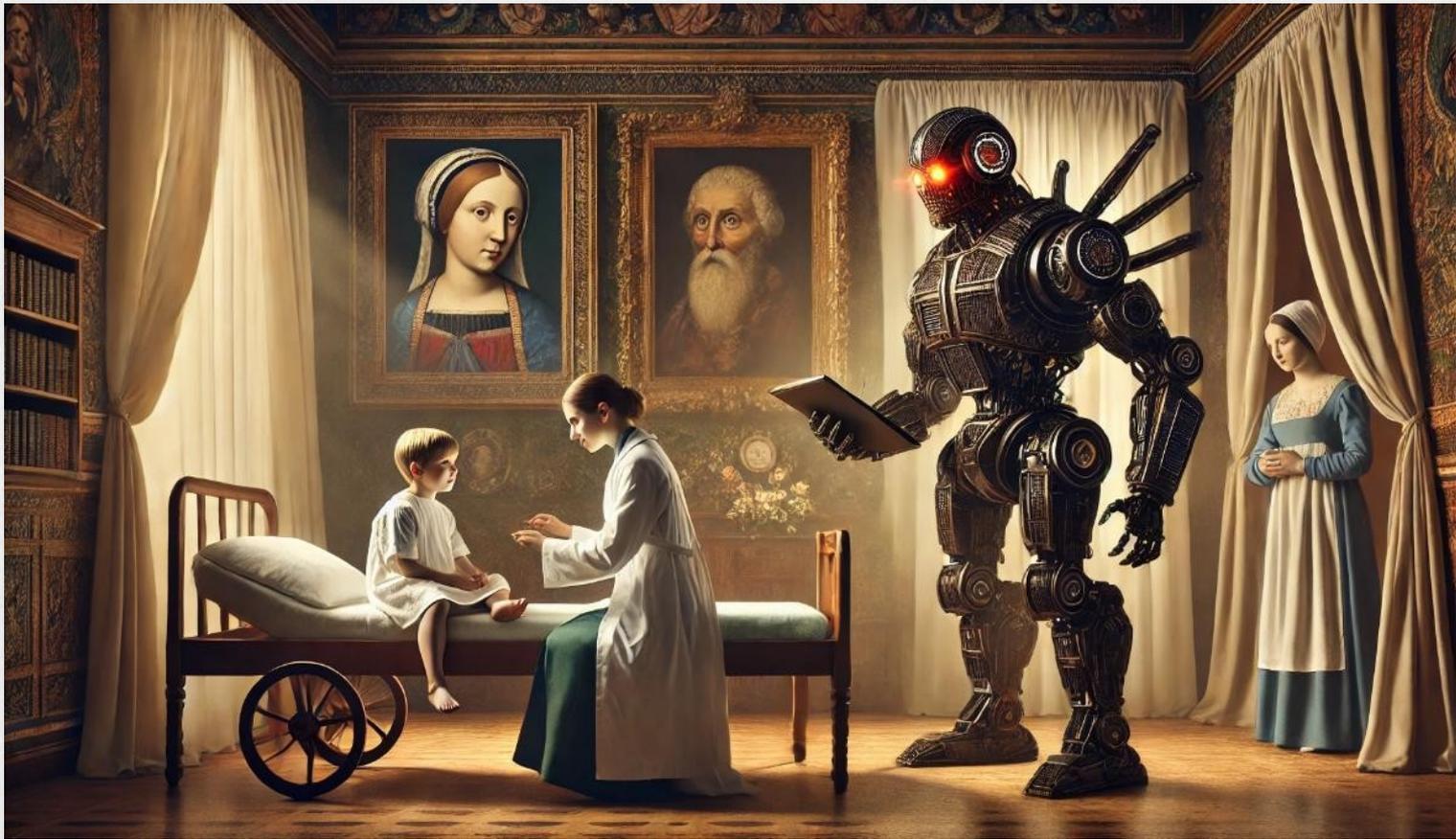
@chiphart

<https://chipsblog.pcc.com/25-tips-to-improve-your-pediatric-practice-right-now-2024-aap-nce-preview>

Immunization Billing	Pricing	Financial Benchmarks	Mission, Vision, Values	Invest In Your Staff
Master 2021 E&M Rules	Supersize Visits	Recall, Recall, Recall	Right People	Check Employed Clinician Salaries
Automate Payments	Invest In Yourself	Examine Your Schedule	Feather Your Nest	Protect Your Well Being
Delegate	Practice Management Calendar	Clinical Vitals	Bright Futures	Disaster Prep
Spread Information	Leverage Tech	Visit A Colleague	Own Your Brand	Join SOAPM



**Start Using AI**



**Develop an AI Policy**



**Test Fridge, Check Access Holes, Add H<sub>2</sub>O**



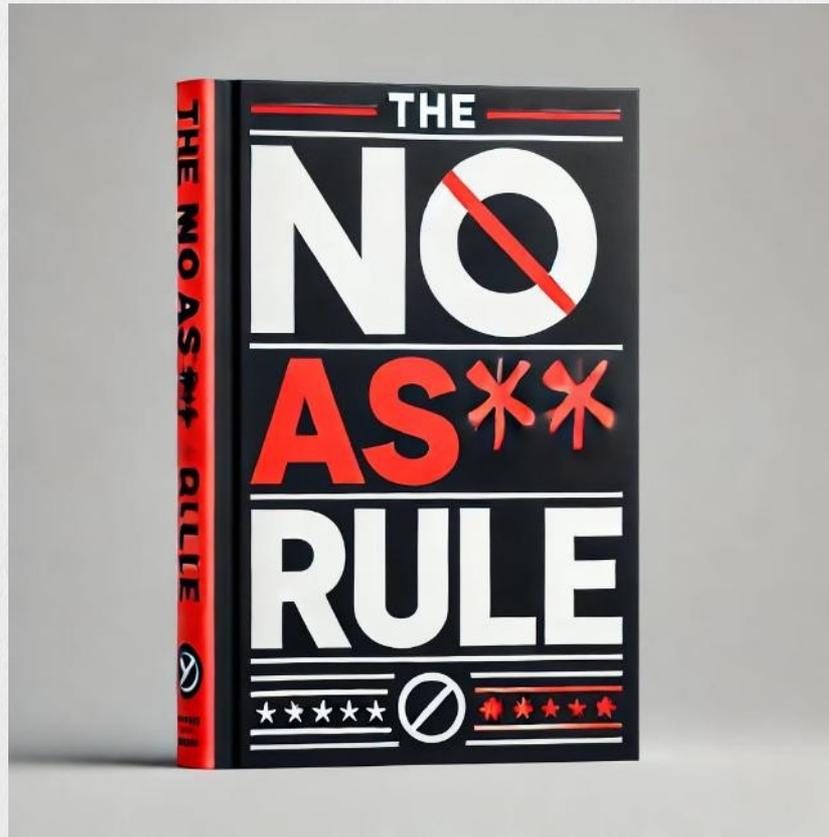
## Dig Into your VBC Agreements and Payments



**Take Medicaid? Check Sales and Use Tax**



# Test Backups and Generator



**Fire Someone**



# Leadership Training



# Security Training



## De-Escalation Training



**Use A Vaccine Bar Code Scanner**



**Use A Virtual Assistant**



## Partnership Agreement



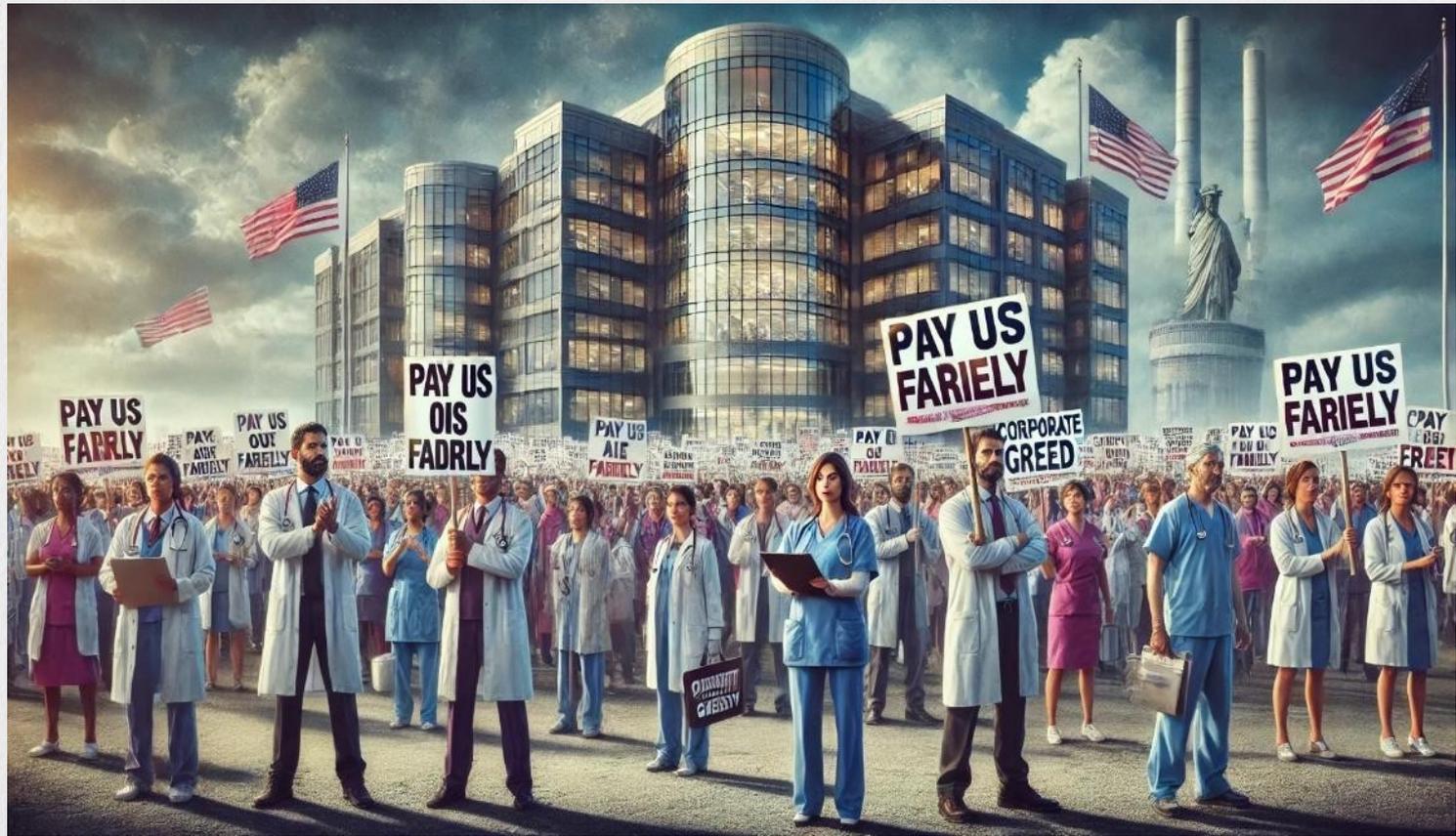
# Employed Clinician Agreements



# Trust Intuition



**Find Peers, Build Social Capital**



## Bill the G2211



# Analyze Your Team



**Check After-Hours Codes**



# Stop Overpaying For Retirement Funds





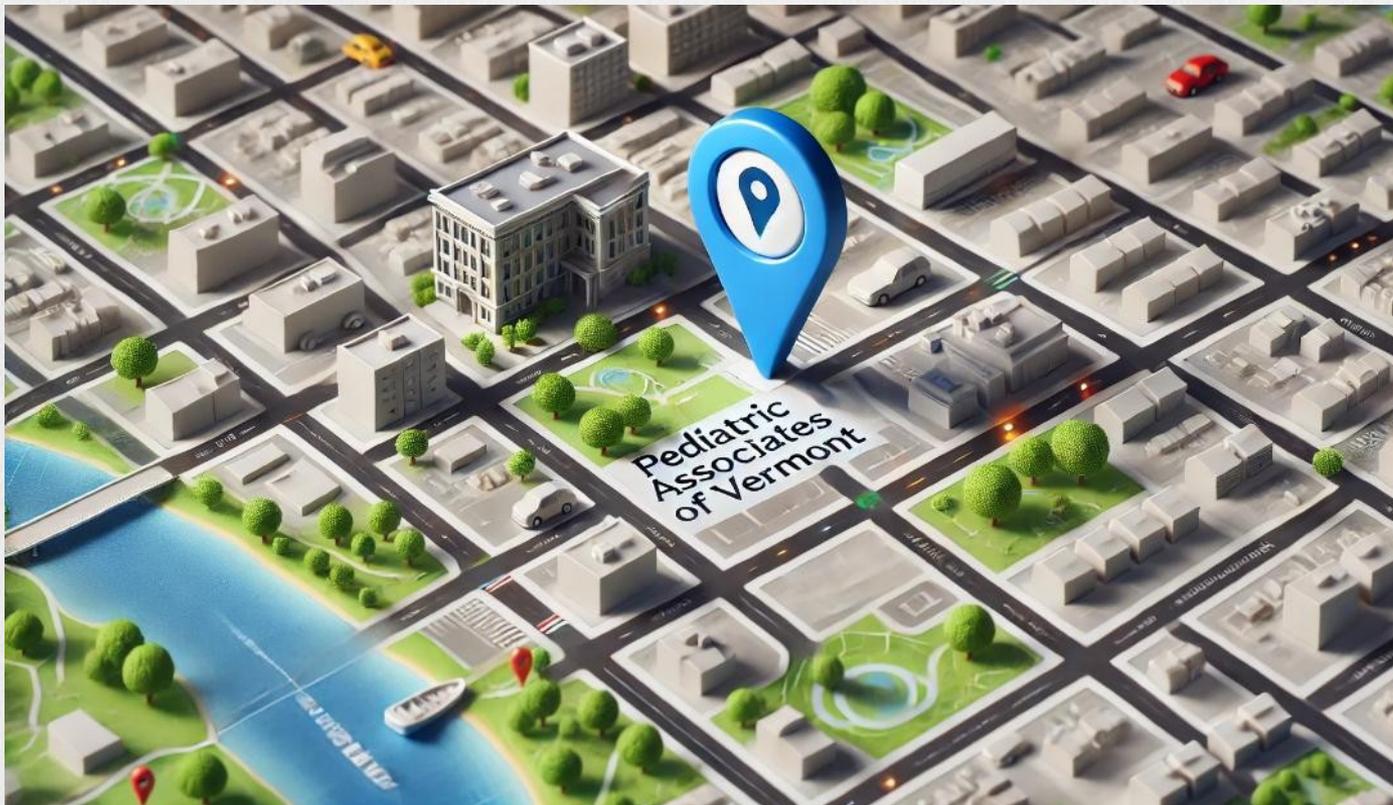
**Prioritize CEO and Strategy Work**



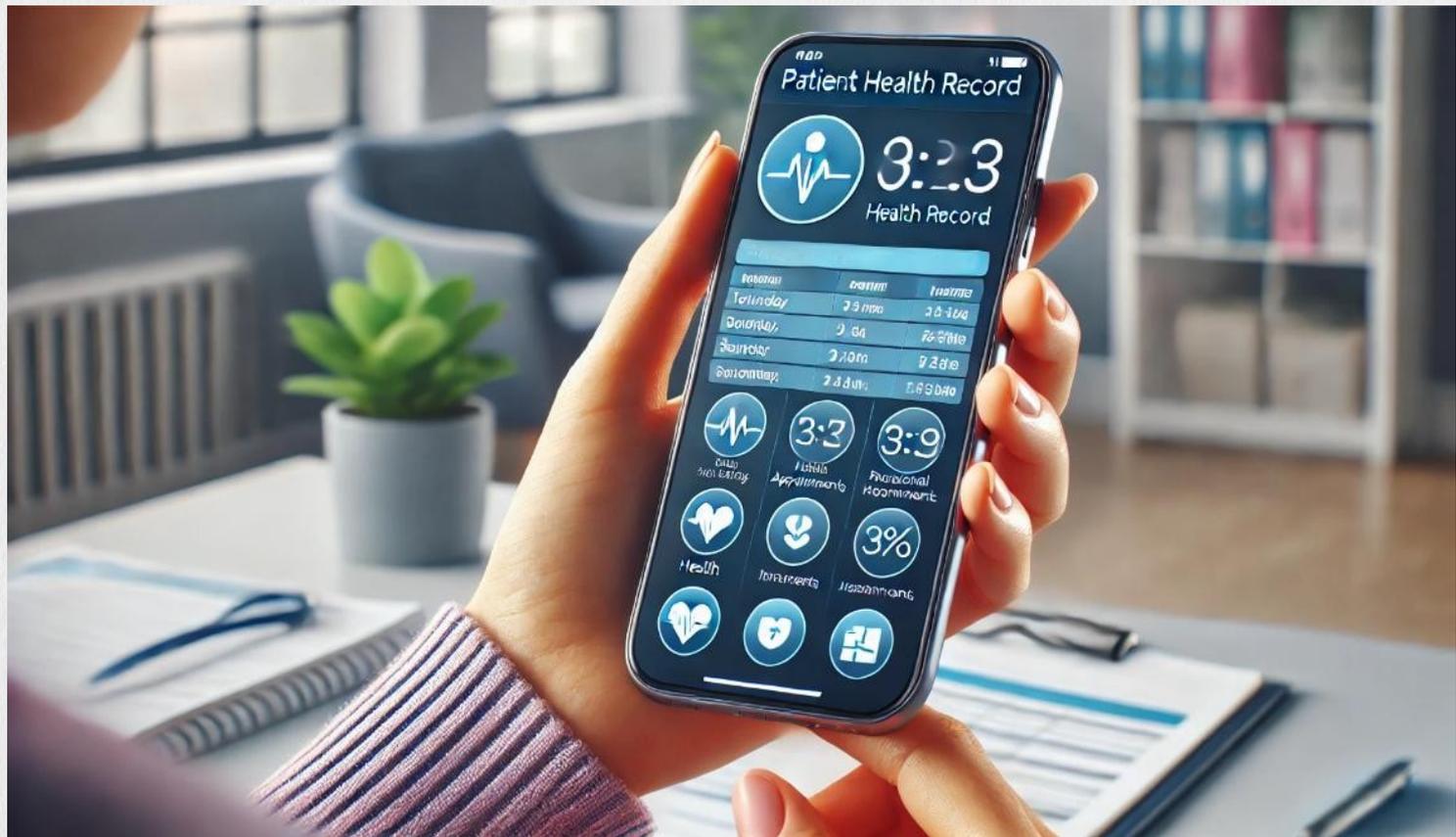
**Create Your Dashboard**



**Collect Feedback**



**Check Google/Apple Maps**



**Leverage Your Portal**



# Refresh Patient Communication



**Vaccinate The Entire Family**



**Celebrate**



## Succession Plan

# Changes you may wish to make in practice:

1. You have 50+ tips here (with many more sub-tips). Pick one, pick two. Execute.
2. If the list is overwhelming, just grab the first thing that you think you can work on and go from there. Pick an easy one, pick a fun one.
3. If nothing else...join SOAPM and reach out to some friends. You're not alone!

## References

### Using AI

- [AAP AI in Pediatrics Webinar Series](#) (AAP)

### Fridge and Barscanner Fun

- [Using 2D Barcode Scanners](#) (AAP)

### Value Based Contracting

- [Value-Based and Other Alternative Payment Models](#)
- [Primary Care Collaborative](#)
- [AMA Guide to VBC](#)
- Value Based Payment Enablers - Past, Present and Future - [Video](#), [Slides](#) (Greg Barabell)

### Leadership Training

- [Pediatric CEO](#)
- [Women In Pediatrics](#)
- [Executive Leadership in Academic Medicine](#)

### Security Training

- [FTC Cybersecurity for Small Business](#)
- <https://www.knowbe4.com/>
- CISA - <https://www.cisa.gov/cybersecurity-training-exercises>

### 401K Madness!

- Is Your Practice 401(k) Ripping You Off? - [Video](#), [Slides](#) (Christoph Diasio)

### SOAPM

- [Where the cool kids are!](#)

## References

### People

- [No Ass\\$%@/# Rule](#)
- [Pediatric CEO Team Member Assay](#)
- EOS People Analyzer - <https://www.eosworldwide.com/people>
- Do You Work With The Wrong People? - [Video](#), [Slides](#) (Chip Hart)

### Partnership and Employment Agreements

- [Shareholder Agreements: 12 Critical Items](#) (Paul Vanchiere)
- [You Can Start a New Practice with an Established Patient Base](#) (Susanne Madden, Chip Hart)
- Pediatric CEO's [Overhead Worksheet](#)

### Building Social Capital

- [Bowling Alone](#) and [NY Times Interview](#) (Robert Putnam)
- The Happiness League: Supercharging Employee Joy & Fulfillment in the Pediatric Office - [Video](#), [Slides](#) (Katie Schafer)

### Billing and Coding

- [Coding for After Hours and Other Special Services](#) (AAP)
- Numerous entries in my blog: ([this](#), [this](#), and [this](#) and a few more)
- [Coding for Visit Complexity for Office/Other Outpatient Services](#)

### Succession Planning

- [Succession Planning & Valuations For Pediatrics](#) (Paul Vanchiere)
- Who's Next? Succession Planning for Pediatric Practices - [Video](#), [Slides](#) (Jesse Hackell)

### Dashboard

- Problem Solving by the Numbers - [Video](#), [Slides](#) (Katrina Skinner)

# ACMPE Credits

Are you a Certified Medical Practice Executive (CMPE)?  
This Session is eligible for ACMPE Credits with MGMA.

**At the end** of the National Conference, please fill out this survey to indicate the sessions you attended:



[https://www.surveymonkey.com/r/ACMPE\\_NCE24](https://www.surveymonkey.com/r/ACMPE_NCE24)

Email AAP Accreditation Services at [accreditation@aap.org](mailto:accreditation@aap.org) with any questions.

## List of Eligible Sessions:

C1031: PPMA Course Navigating the Ups and Downs of the HR Rollercoaster	9/27, 1-5pm
S2212: Creating a Healthy Practice Environment	9/28, 9-10am
S2314: Leading Through Change	9/28, 2-3pm
S2413: 25 Tips to Improve Your Practice Right Now	9/28, 3:30-4:30pm
S3212: How to Start a Pediatric Practice in 5 Easy Steps	9/29, 9-10am
H3034: Section on Administration and Practice Management Program	9/29, 1-5pm
S3313: Reducing Malpractice: Debunking 10 Medical Liability Myths	9/29, 2-3pm
S3414: Become a Pediatric Coding Superstar: Mastering the Basics	9/29, 3:30-4:30pm
S4314: Attracting and Retaining Employees: Getting Creative in a Volatile Labor Market	9/30, 2-3pm
S4507: Considerations and Pitfalls of Employment Contracting	9/30, 5-6pm
S5208: Payment Game: Maximizing Clean Claims and Avoiding Denials	10/1, 9-10am

A vibrant watercolor background featuring a rainbow gradient. The colors transition from deep purple on the left, through magenta, pink, and yellow at the top, to light blue and finally dark blue on the right. The texture is soft and painterly, with visible brushstrokes and color blending.

**THANK YOU!**